

UWCA Reflection

My group had the United Way of Central Arkansas as our client. We first started this project by assigning roles to each group member we then proceeded to get in contact with the client to set up our initial meeting. Our client already had a website; we noticed their site's content needed to be condensed. We went through all the webpages on the site to determine the best strategy for condensing the content on the site. After we decided on our content layout we got to work deciding on our design. We agreed to work in Wordpress for our development instead of using the client's current hosting service. We initially thought this was the right move to make because we all had some experience working with Wordpress and thought it would be the best option to use. We did come across a few issues in our beginning stages of working in Wordpress. None of us were entirely sure how to properly and easily manipulate the theme we had chosen. After a few days of struggling to get our theme to behave the way we wanted it to, we decided to trash it and start from the beginning with a new theme. This plan worked, we still struggled to manipulate our new theme occasionally but it was easier and our site began to come to life, but not as fast as we were hoping to. After weeks of adding, editing, and manipulating our site and it's content. One of our team members decided to give Elementor pro a try. This was a genius move because it made editing our site a lot easier. This program did take some time to get used to but we did eventually figure out how to use it and when we did our site really began to respond the way we were hoping it to.

I am proud of our overall site and the hard work my teammates put into developing it (some more than others). If I were to redo this project I would do some things differently such as trying to get my client more involved. I feel I could have done a better job of continuing to reach out to her when she didn't respond to my initial emails. In some ways, I feel I failed my team in this aspect because I was the one who discovered this client and wanted to help her organization, but now I'm thinking we could have landed a better client if I hadn't have gotten involved.